



Authored by:  
**Dillon Jaghory**  
Research Analyst

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# China Sector Outlook: Q4 2022

The Q3 2022 Global X China Sector Report can be viewed [here](#). The report provides macro-level and sector-specific insights across the eleven major economic sectors in China’s equity market. In addition to a summary of developments in Q3, we also offer our outlook for the current quarter and beyond. For a broader look at Global X’s international funds, please see the latest [International Outlook: Q4 2022](#).

**Q3 Summary: Investors Focus on Zero-COVID Policy**

| Sector (ETF Ticker)           | 1 Month Return (%) | 3 Month Return (%) |
|-------------------------------|--------------------|--------------------|
| MSCI China Index (MXCN)       | -14.55             | -22.50             |
| Communication Services (CHIC) | -19.63             | -27.47             |
| Consumer Discretionary (CHIQ) | -15.76             | -23.20             |
| Consumer Staples (CHIS)       | -7.21              | -16.27             |
| Energy (CHIE)                 | -4.63              | 3.75               |
| Financials (CHIX)             | -10.30             | -19.10             |
| Health Care (CHIH)            | -15.48             | -22.93             |
| Industrials (CHII)            | -12.58             | -18.74             |
| Information Technology (CHIK) | -18.49             | -28.72             |
| Materials (CHIM)              | -13.08             | -23.24             |
| Real Estate (CHIR)            | -9.79              | -29.08             |
| Utilities (CHIU)              | -13.48             | -17.83             |

Sources: Global X ETFs with information derived from: Bloomberg, L.P. (n.d.). [Data set]. Data as of and retrieved on Sep 30, 2022 from Global X Bloomberg terminal.

**Performance shown is past performance, based on the NAVs of the underlying sector ETFs and does not guarantee future results. The investment return and principal value of an investment will fluctuate so that an investor’s shares, when sold, may be worth more or less than their original cost and current performance may be lower or higher than the performance quoted. To see performance current to the most recent month- or quarter-end for each of the funds, please click the fund name to the left.**

Chinese equities tumbled again in Q3 2022 amid a backdrop of elevated “risk-off” sentiment and geopolitical uncertainty. China’s long-term policy direction was top of mind in Q3 as the 20<sup>th</sup> Party Congress in October drew closer and closer. Speculation and rumors over the expected outcome of the 20<sup>th</sup> Party Congress had mixed effects on investor sentiment throughout the quarter. The idea that China was waiting until after the 20<sup>th</sup> Party Congress to relax the zero-COVID policy was debated among analysts.



In terms of macro performance, China managed to beat expectations with its Q3 year-on-year (YoY) GDP growth of 3.9%, but other data points revealed areas of weakness. While retail sales grew 2.5% YoY in Q3, undershooting expectations in a sign of weak consumer appetite, exports beat expectations at 5.7% YoY growth.<sup>1</sup>

One of the biggest highlights of Q3 was the signing of a deal between US and Chinese regulators to allow the US side to inspect audit papers of Chinese companies listed on US exchanges. A conflict between the Holding Foreign Companies Accountable Act (HFCAA) and Chinese law meant Chinese American Depository Receipts (ADRs) were on course to be delisted in 2023 or 2024. This agreement is a positive breakthrough because it greatly reduces the risk of that.

However, implementation should be watched closely. If the US and China cannot overcome differences in interpretation of how the agreement should be implemented, the risk of delisting could increase again. This likely led to elevated volatility in Chinese equities in the quarter.



| All Data as of 9/30/2022   | Fund Information |                | Performance |         |         |         |                                 |
|--|------------------|----------------|-------------|---------|---------|---------|---------------------------------|
|  | Expense Ratio    |                | 1 Year      | 3 Year  | 5 Year  | 10 Year | Annualized since Fund Inception |
| Global X MSCI China Communication Services ETF (CHIC)<br><i>Inception date: 12/08/09</i> | 0.65%            | NAV            | -38.75%     | -17.30% | -14.81% | -0.47%  | -0.56%                          |
|  |                  | Market Price   | -39.35%     | -17.62% | -15.12% | -0.51%  | -0.64%                          |
|  |                  | NU722121 Index | -38.30%     | -16.91% | -14.36% | 0.37%   | 0.15%                           |
| Global X MSCI China Energy ETF (CHIE)<br><i>Inception date: 12/15/09</i>                 | 0.67%            | NAV            | 19.65%      | 16.88%  | 9.85%   | 4.52%   | 2.68%                           |
|  |                  | Market Price   | 19.10%      | 16.93%  | 9.62%   | 4.58%   | 2.63%                           |
|  |                  | NU722195 Index | 20.48%      | 18.12%  | 10.96%  | 5.47%   | 3.60%                           |
| Global X MSCI China Health Care ETF (CHIH)<br><i>Inception date: 12/07/18</i>            | 0.65%            | NAV            | -49.52%     | -4.97%  | -       | -       | -2.69%                          |
|  |                  | Market Price   | -49.95%     | -5.13%  | -       | -       | -2.89%                          |
|  |                  | NU722071 Index | -49.23%     | -4.29%  | -       | -       | -2.01%                          |
| Global X MSCI China Information Technology ETF (CHIK)<br><i>Inception date: 12/07/18</i> | 0.65%            | NAV            | -47.23%     | -3.32%  | -       | -       | 0.84%                           |
|  |                  | Market Price   | -47.53%     | -3.29%  | -       | -       | 0.66%                           |
|  |                  | NU722094 Index | -46.89%     | -2.33%  | -       | -       | 1.76%                           |
| Global X MSCI China Industrials ETF (CHII)<br><i>Inception date: 11/30/09</i>            | 0.66%            | NAV            | -26.59%     | -0.59%  | -3.61%  | 3.34%   | -0.56%                          |
|  |                  | Market Price   | -26.09%     | 0.38%   | -3.54%  | 3.45%   | -0.54%                          |
|  |                  | NU722886 Index | -26.14%     | 0.19%   | -3.63%  | 3.89%   | -0.03%                          |
| Global X MSCI China Materials ETF (CHIM)<br><i>Inception date: 01/12/10</i>              | 0.66%            | NAV            | -35.99%     | 6.23%   | -2.04%  | 3.36%   | -2.58%                          |
|  |                  | Market Price   | -36.35%     | 6.40%   | -2.26%  | 3.27%   | -2.63%                          |
|  |                  | NU721934 Index | -35.52%     | 7.06%   | -1.55%  | 3.26%   | -2.16%                          |
| Global X MSCI China Consumer Discretionary (CHIQ)<br><i>Inception date: 11/30/09</i>     | 0.65%            | NAV            | -35.46%     | 4.31%   | 2.10%   | 4.58%   | 2.44%                           |
|  |                  | Market Price   | -35.93%     | 4.21%   | 1.81%   | 4.59%   | 2.37%                           |
|  |                  | NU722069 Index | -34.96%     | 4.74%   | 2.61%   | 5.22%   | 3.02%                           |
| Global X MSCI China Real Estate ETF (CHIR)<br><i>Inception date: 12/07/18</i>            | 0.66%            | NAV            | -43.10%     | -20.82% | -       | -       | -15.23%                         |
|  |                  | Market Price   | -43.38%     | -20.90% | -       | -       | -15.33%                         |
|  |                  | NU721936 Index | -44.95%     | -21.38% | -       | -       | -15.55%                         |
| Global X MSCI China Consumer Staples ETF (CHIS)<br><i>Inception date: 12/07/18</i>       | 0.65%            | NAV            | -21.21%     | 5.05%   | -       | -       | 12.45%                          |
|  |                  | Market Price   | -21.16%     | 4.92%   | -       | -       | 12.31%                          |
|  |                  | NU722070 Index | -20.62%     | 5.67%   | -       | -       | 13.19%                          |
| Global X MSCI China Utilities ETF (CHIU)<br><i>Inception date: 12/07/18</i>              | 0.67%            | NAV            | -30.95%     | 1.05%   | -       | -       | 0.80%                           |
|  |                  | Market Price   | -30.80%     | 0.90%   | -       | -       | 0.79%                           |
|  |                  | NU722095 Index | -30.46%     | 1.91%   | -       | -       | 1.66%                           |
| Global X MSCI China Financials ETF (CHIX)<br><i>Inception date: 12/10/09</i>             | 0.65%            | NAV            | -21.84%     | -7.55%  | -5.09%  | 2.72%   | 0.01%                           |
|  |                  | Market Price   | -21.80%     | -7.39%  | -5.34%  | 2.78%   | -0.05%                          |
|  |                  | NU721887 Index | -21.19%     | -6.83%  | -4.46%  | 3.45%   | 0.60%                           |

Performance commentary is based on the NAVs of the ETFs. Performance shown is past performance and does not guarantee future results. To view most recent quarter- and month-end performance of each of the fund, please click on the links available under "Related ETFs." The investment return and principal value of an investment will fluctuate so that an investor's shares, when sold or redeemed, may be worth more or less than their original cost and current performance may be lower or higher than the performance quoted. Returns for periods greater than one year are annualized.

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## Q4 Insights: Finding Signals Amid the Noise

In mid-October, observers from around the world tuned into the 20th Party Congress to get a sense for China’s direction. As a meeting first and foremost to determine leadership and long-term direction, the 20<sup>th</sup> Party Congress did not offer much direct insight into short-term policy, though some clues could certainly be gleaned from it.

Chinese equities experienced an intense selloff on a scale not seen since 2008 on the Monday following the 20<sup>th</sup> Party Congress. The CSI 300 Index fell by -5.39%, the Hang Seng by -8.32%, and the NASDAQ Golden Dragon by -10.50% in the week following Oct 21, after the Party Congress closing ceremony. This was in part a reaction to the new Standing Committee (SC), a seven man group that handles the highest level of decision-making in China, which leans heavily in President Xi’s favor. The promotion of Li Qiang and Cai Qi to the SC was not expected by most analysts. Meanwhile, the retirement of Premier Li Keqiang, a seasoned Beijing University-trained economist, opened up uncertainty on what to expect from the incoming Premier.

### CHINESE MARKETS EXPERIENCED ROUGH SELLOFF IMMEDIATELY AFTER 20TH PARTY CONGRESS

Sources: Global X ETFs with information derived from: Bloomberg, L.P. (n.d.) [CSI 300, Hang Seng, and NASDAQ Golden Dragon from October 17, 2022 to November 1, 2022]. Data retrieved on November 22, 2022 from Global X Bloomberg terminal.



The 20<sup>th</sup> Party Congress began on Oct 16 and concluded on Oct 22.

Going forward, investors may factor in a risk premium for Chinese securities as they weigh the risks presented by a SC that is not balanced between factions.

However, since late October’s selloff, market sentiment has turned positive in the first two weeks of November with the announcement of 20 measures to optimize zero-COVID, a rescue package for the embattled property sector, and mild reconciliatory tones in a meeting between Xi and Biden. We believe there are some reasons to be cautious about the current rally. Chinese equities are cheaply valued, and



we continue to believe a recovery over the long-term is likely, but there are some factors that could potentially elicit negative market reactions in the short-term.

The direction of China’s zero-COVID policy is a paramount concern for investors. Markets are reacting well to the “20 Measures to Optimize Zero-COVID” policy, which will partially ease tracing, mass-testing, and quarantine requirements. The key word here is “optimize.” Section 4.1 of the announcement by the National Health commission goes out of its way to say that the optimization measures are meant to make dynamic zero-COVID more scientific and precise, and that government officials should not allow them to be misread as reopening or “lying flat.” This is not meant to be a sudden pivot.

Simply put, China wants to open up on its own terms and not have the narrative changed on its behalf. We expect reopening to be a very gradual process with some trial-and-error along the way.

**FIVE CHANGES TO ZERO-COVID POLICY UNDER THE “20 MEASURES”**

Sources: Global X ETFs with information derived from: Meiting, Z. (2022, November 11). Explaining the 20 measures to optimize pandemic prevention and control in one chart. What changes are there? *Caixin*.

| Before Change   | After Change   |
|---|--|
| Close contact gets 7 days in quarantine facility, 3 days monitoring at home | Close contact gets 5 days in quarantine facility, 3 days monitoring at home                  |
| Close contacts of close contacts get 7 days of quarantine at home           | Close contacts of close contacts not recognized  |
| Areas categorized into three risk levels: high, medium, low                 | Areas categorized into two risk levels: high, low  |
| “Circuit breaker” mechanism to reduce inbound flights                       | “Circuit breaker” mechanism removed  |
| Relatively low vaccination rate for the elderly                             | Campaign to speed up and increase vaccine/booster coverage, especially for senior population |

With this in mind, it is possible that investors who are excited now could become spooked if one city experiences a surge in cases and subsequently flinches. To some extent, we are already seeing this scenario unfold in the cities of Shijiazhuang, Beijing, and Guangzhou, at the time of writing. Rumors about a reopening committee drove a rally in late October and it is very possible unverified rumors could push equities in the other direction in Q4. Furthermore, state media and government language continues to emphasize adherence to “dynamic zero-COVID.”

We maintain the belief that COVID restrictions will be significantly eased around the end of the first half of 2023. Instead of trying to read into the tea leaves of state media articles and social media posts, we are also looking at pragmatic constraints that make easing more necessary, such as the fiscal pressure faced by local governments. As the property sector experiences headwinds, local governments that have relied on land sales for revenue are dealing with lower cash from lower land sales.

Fiscal pressure from mass-testing, tracing, and quarantines is exacerbating local government finances, as demonstrated by the accounts receivable at China’s 11 main PCR testing labs surging near 90% in the month of September.<sup>2</sup> With this pressure mounting, it will become increasingly clear that further reopening is the pragmatic choice. Further reopening beyond the 20 measures could be a more reliable driver for a sustained recovery by Chinese equities in Q2 and Q3 2023.



On the earnings front, the results rolling in for Q3 so far lean more towards negative surprises than positive. According to Bloomberg, as of Nov 18, 47.54% of the earnings surprises for the CSI 300 Index were negative in Q3.<sup>3</sup> With the macro headwinds blowing on the economy, there was not a lot of room for surprises to the upside.

Overall, the Singles' Day shopping festival data for 2023 came in anemic, with Alibaba notably choosing not to disclose its gross merchandise value (GMV) for the first time. However, amid the gloomy figures, JD.com stood out for beating analyst expectations with an 11.4% increase in Q3 revenue, despite low desire to consume.<sup>4</sup>

Thus far in Q4, October data is pointing towards continued difficulties but also continued easing. China's inflation reading came in at 2.1% in October, relatively low compared to the rest of the world.<sup>5</sup> While the youth unemployment rate remained concerningly high at 17.9% in October, unmoved from where it was in September, we believe this gives the government an incentive not to engage in dramatic regulatory moves against tech companies as it did in 2021.

Aside from the 20 measures to optimize zero-COVID, the most salient form of easing we are seeing now is the 16-point Real Estate rescue package. The measures include loans for developers, fundraising for construction companies, extensions on existing developer loans, support for bond issuance by quality developers, assistance in getting incomplete projects through the finish line, encouragement for banks to negotiate mortgage with homebuyers, leniency on credit score adjustments for homebuyers and more.<sup>6</sup>

The package should offer a sigh of relief for the embattled sector and for the broader economy, and Chinese equities are already reflecting that and may continue to reflect that through the rest of Q4. Over the long run, it is worth remembering that a recovery towards the state of the sector before the Evergrande crisis may not be feasible nor even desirable. When the property giant Evergrande began facing liquidity issues in August 2021, a chill gradually spread out throughout the whole sector. Homebuyers who once operated under the paradigm of constantly rising prices seem to be adjusting their expectations, and that in turn could continue to prevent house sales from rising dramatically in 2023. In the grand scheme of things, finding more sustainable engines of growth than Real Estate should be better for China's economic well-being.



## CHINESE EQUITIES RALLIED ON BACK OF 20 COVID MEASURES AND REAL ESTATE PACKAGE

Sources: Global X ETFs with information derived from: Bloomberg, L.P. (n.d.) [CSI 300, Hang Seng, and NASDAQ Golden Dragon equities from November 1, 2022 to December 1, 2022]. Data retrieved on December 13, 2022 from Global X Bloomberg terminal.



Note: 20 COVID Measures announced November 10 and real estate package announced November 12.

### Conclusion

Q4 will mark the end of a challenging year for China’s economy. However, the 20 measures to optimize zero-COVID could be the sign of a major shift in 2023. On top of that, the Real Estate rescue package is offering short-term relief for a sector that has soured investor sentiment for more than a year. A November meeting between General Secretary Xi and President Biden is also being seen as a first step for increased channels of communication between the US and China. As we approach 2023, these three trends are worth watching for investors interested in the Chinese equity market. Attractive valuations and a potential shift in COVID stance could also be a catalyst for Chinese equities in the near term.

### Footnotes

1. Woo, R., & Zhang, E. (2022, October 24). China Q3 GDP growth tops forecasts but meaningful rebound elusive. Reuters.
2. Yu, S., & White, E. (2022, November 15). China’s coronavirus test providers hit by payments crunch. The Financial Times.
3. Bloomberg, L.P. (n.d.) [EA function CSI Index]. Data as of and retrieved on November 18, 2022 from Global X Bloomberg terminal.
4. FocusEconomics. (2022, November 10). China: Inflation falls to lowest level since May in October.
5. Yu, S., & Matthews, E. (2022, November 18). China’s JD.com says worst is over for consumer demand. Reuters.
6. Zhu, C., & Don, (2022, November 12). China’s 16-point plan to rescue its ailing property sector. Bloomberg News.



## Glossary

**CSI 300 Index:** The CSI 300 Index is a cap-weighted index that tracks the top 300 stocks on the Shanghai and Shenzhen stock exchanges

**Hang Seng Index:** The Hang Seng Index is a freefloat cap-weighted index that tracks the largest companies on the Hong Kong Stock Exchange.

**NASDAQ Golden Dragon Index:** The NASDAQ Golden Dragon Index is a cap-weighted index that tracks US-listed stocks of companies that have their headquarters in or were incorporated in Mainland China.

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