

GLOBAL X

by Mirae Asset

# March 2022 Survey

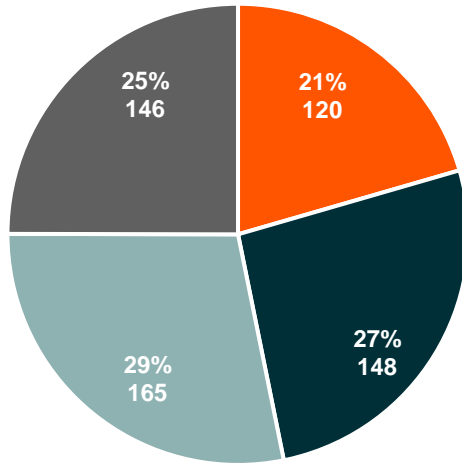
American Outlook on Sustainability and Environmental, Social, and Governance (ESG) Factors

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Q1 2022

## Survey: Age, Region, Lifestyle Demographics

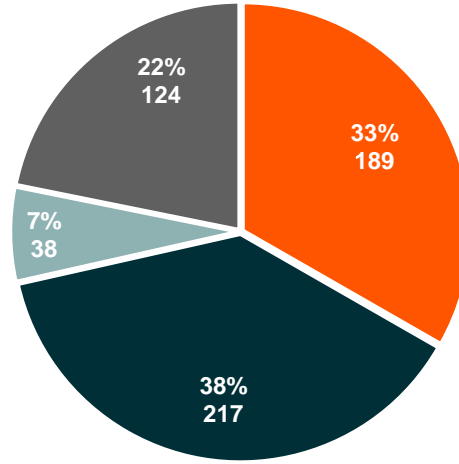
In March 2022, Global X Research surveyed 579 individuals in the United States on their viewpoint on ESG.

RESPONDENTS BY AGE (% , #)



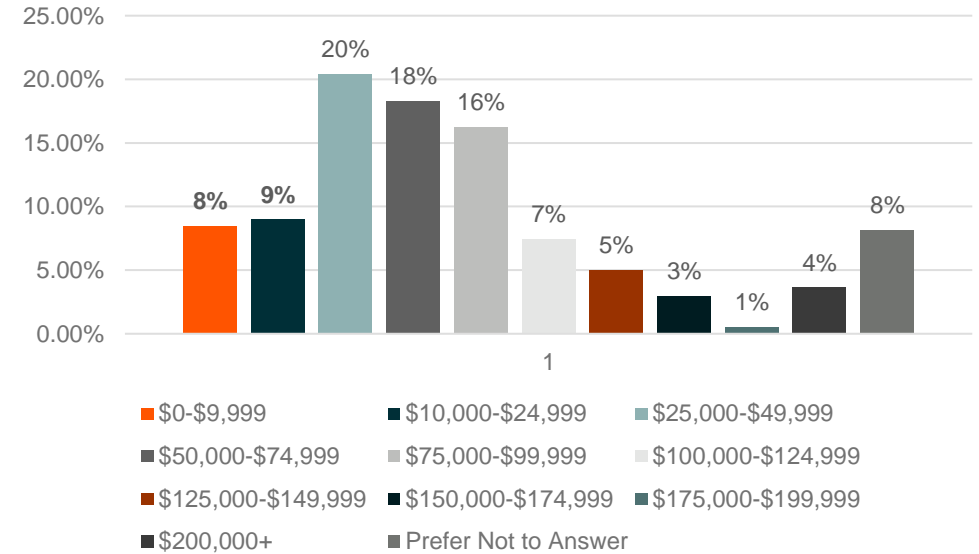
■ Ages 18-29 ■ Ages 30-44 ■ Ages 45-60 ■ Age 60+

RESPONDENTS BY REGION (% , #)



■ Northeast ■ South ■ Midwest ■ West

RESPONDENT HOUSEHOLD INCOME (%)

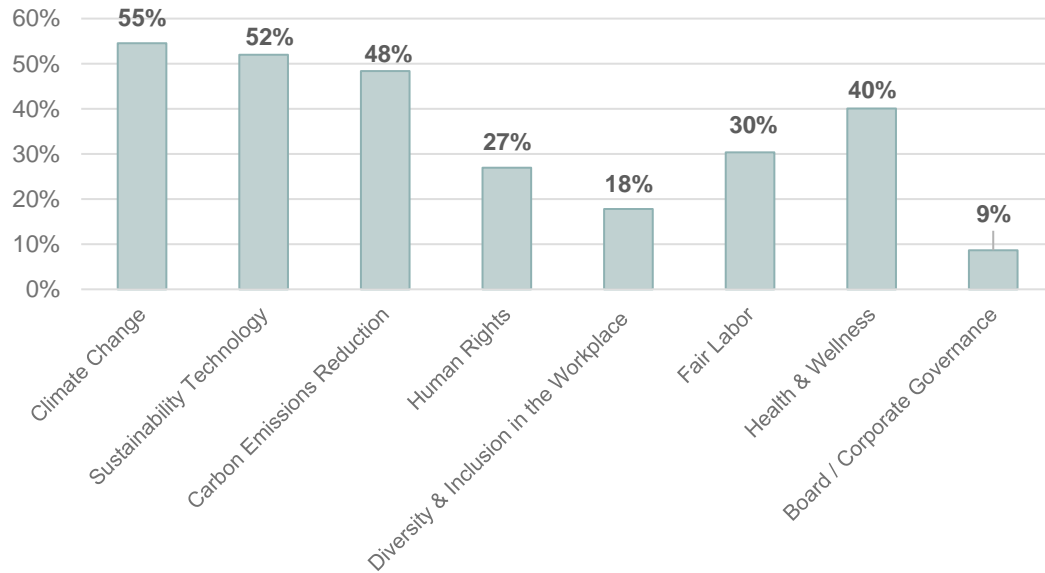


Source: Global X, March 2022.

# When Americans Consider Sustainability, They Think Climate Change and the Majority Assign Importance to Purchasing Sustainably Sourced Products

## CLIMATE CHANGE IS TOP OF MIND WHEN CONSIDERING SUSTAINABILITY FOR SURVEYED AMERICAN CONSUMERS, WITH SUSTAINABILITY TECHNOLOGY marginally BEHIND

Q: WHICH OF THE FOLLOWING THEMES DO YOU NORMALLY ASSOCIATE WITH ESG/SUSTAINABILITY? (% OF RESPONDENTS)

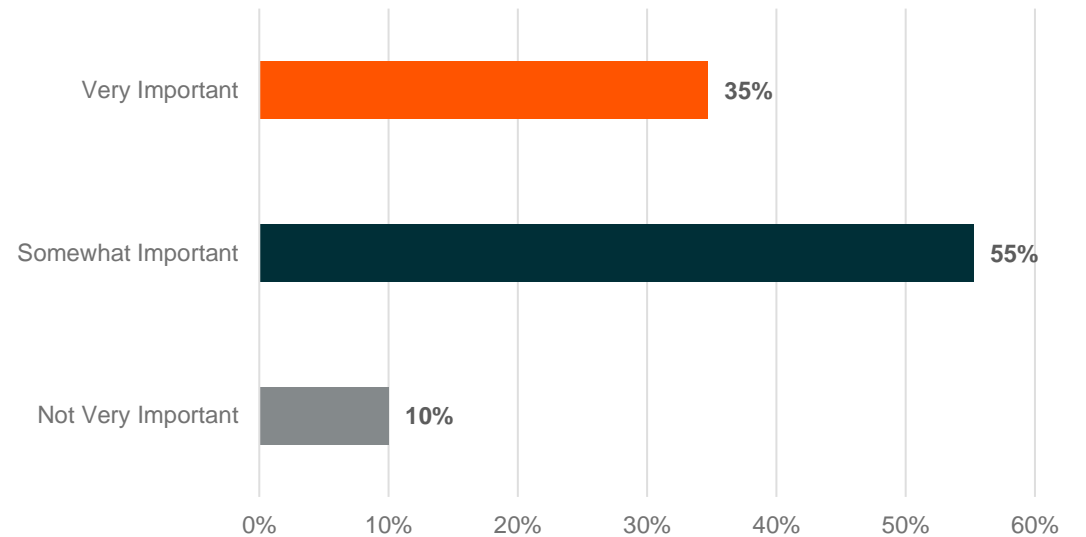


Note: N = 561  
Source: Global X, March 2022.



## ONLY A SMALL FRACTION OF CONSUMERS SURVEYED VIEW SUSTAINABLY SOURCED PRODUCTS AS UNIMPORTANT WHEN MAKING PURCHASING DECISIONS

Q: HOW IMPORTANT ARE SUSTAINABLY SOURCED PRODUCTS TO YOU AS A CONSUMER? (% OF RESPONDENTS)

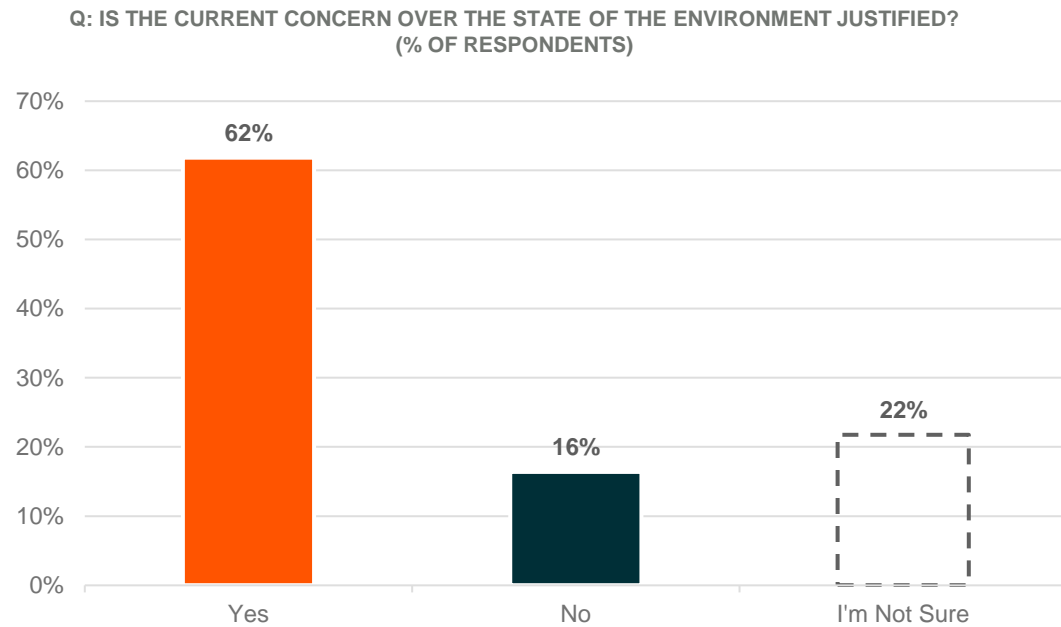


Note: N = 579  
Source: Global X, March 2022.



# Americans Generally Understand The Gravity of Environmental Issues and Believe They Are a Threat to Themselves, Loved Ones, and the World

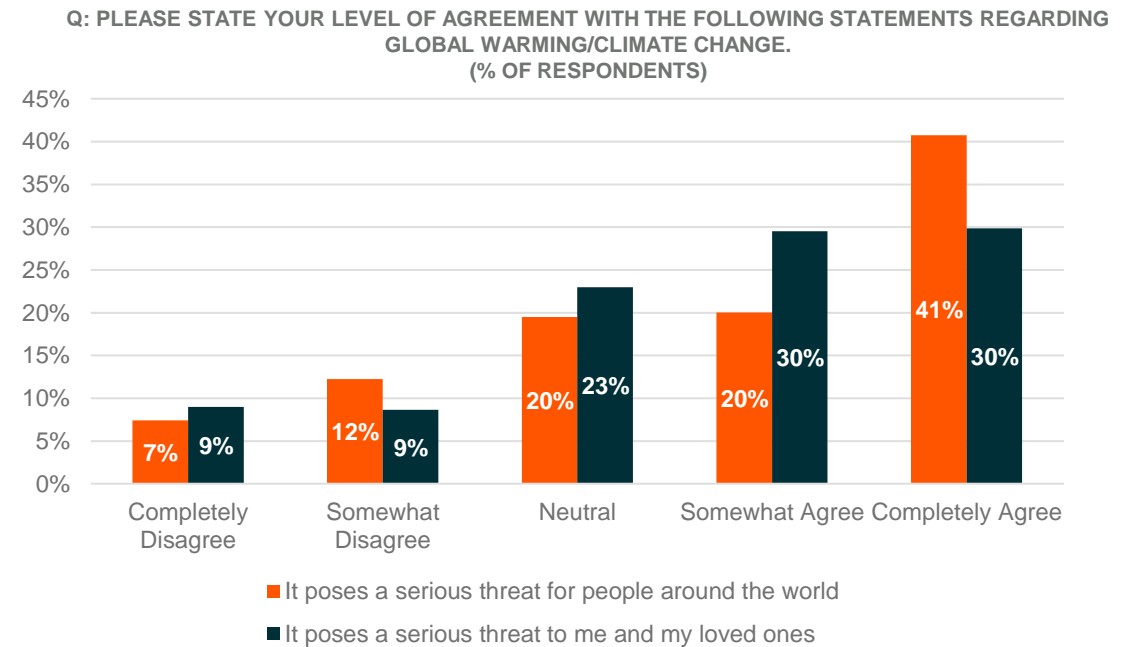
## ABOUT A THIRD OF RESPONDENTS VALIDATE THE CAUSE FOR CONCERN OVER ENVIRONMENTAL ISSUES



Note: N = 579  
Source: Global X, March 2022.



## NEARLY TWO-THIRDS OF RESPONDENTS AT LEAST SOMEWHAT AGREE THAT CLIMATE CHANGE POSES A SERIOUS THREAT TO THEMSELVES AND PEOPLE AROUND THE WORLDS



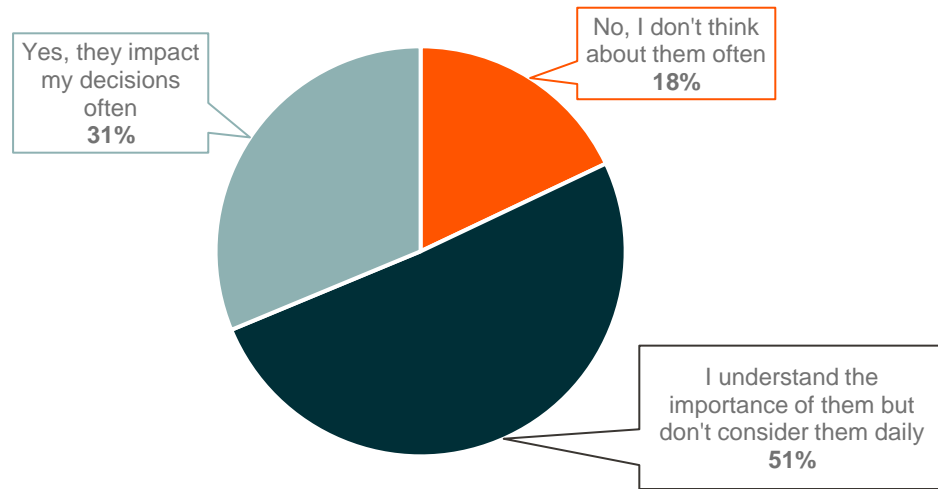
Note: N = 579  
Source: Global X, March 2022.



# While The Majority Understand the Importance of Social Issues, Only a Portion Act on it Daily With the Number One Ranked Social Issue Being Human Rights

## A MAJORITY OF CONSUMERS SURVEYED UNDERSTAND THE IMPACT OF SOCIAL ISSUES WITH NEARLY A THIRD CONSIDERING IT ON A DAILY BASIS

Q: DO YOU CONSIDER SOCIAL ISSUES WHEN MAKING DAILY DECISIONS?  
(% OF RESPONDENTS)

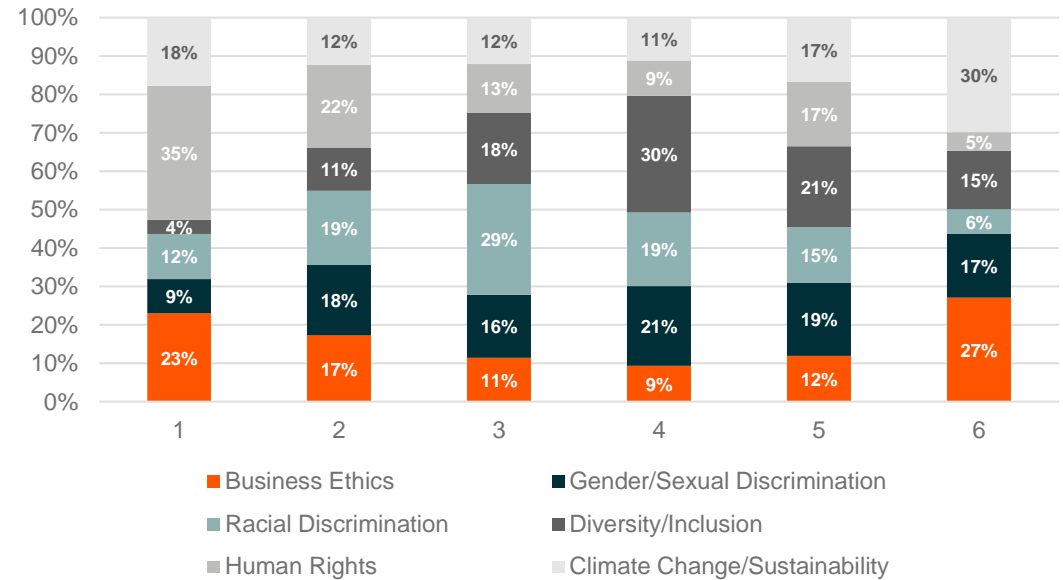


Note: N = 579  
Source: Global X, March 2022.



## HUMAN RIGHTS ARE RANKED AS NUMBER ONE CONCERN AMONGST SOCIAL ISSUES

Q: RANK THE FOLLOWING SOCIAL CONCERNS IN ORDER OF IMPORTANCE TO YOU.  
(% OF RESPONDENTS)



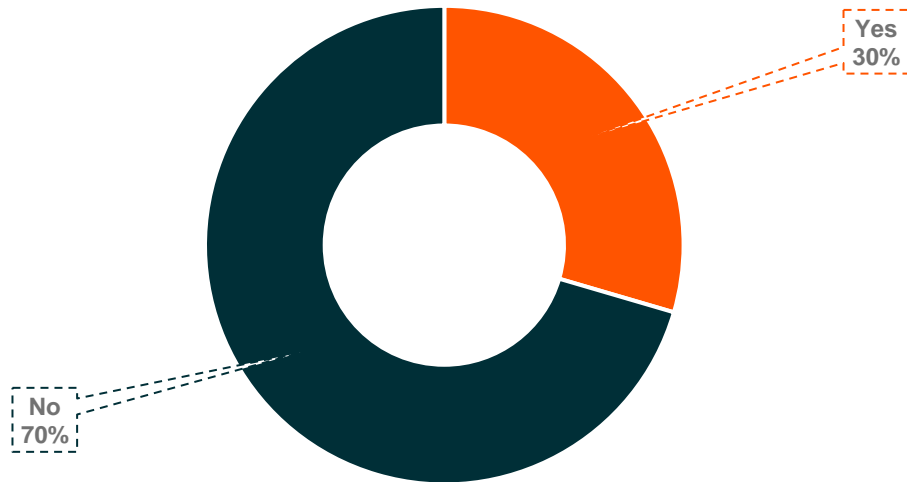
Note: N = 579  
Source: Global X, March 2022.



## Most Americans are Not Educated on ESG Investing and Different Verticals of Investing in General

### ESG INVESTING CONTINUES TO REMAIN A FOREIGN CONCEPT TO THE MAJORITY

Q: DO YOU KNOW WHAT ESG INVESTING IS?  
(% OF RESPONDENTS)

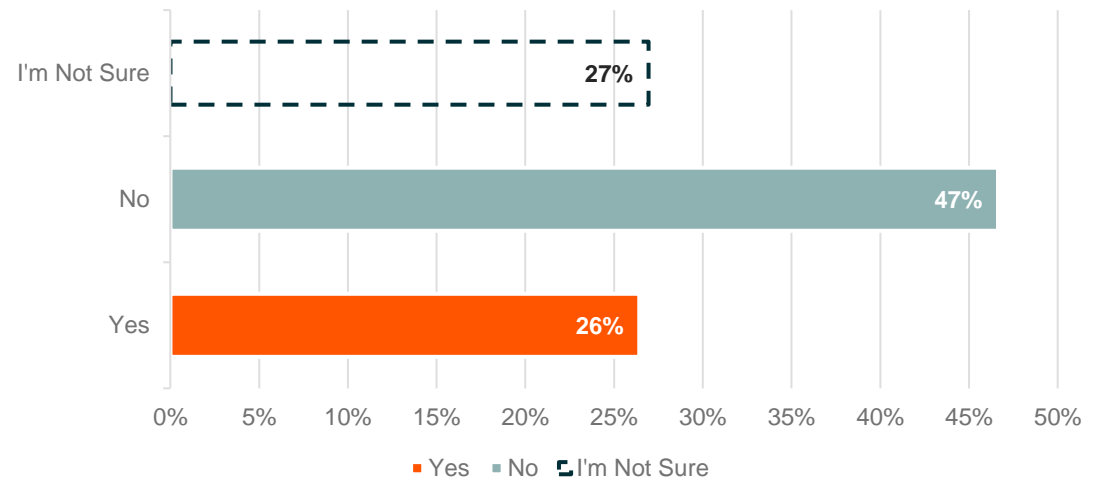


Note: N = 579  
Source: Global X, March 2022.



### MANY CONSUMERS ARE UNAWARE OF HOW TO TAILOR THEIR INVESTMENTS TOWARDS PERSONAL VALUES, WITH ONLY A FOURTH BEING AWARE OF THE DIFFERENT INVESTING VERTICALS

Q: ARE YOU AWARE OF DIFFERENT WAYS TO INVEST (ESG, THEMATIC, SOCIALLY RESPONSIBLE)?  
(% OF RESPONDENTS)



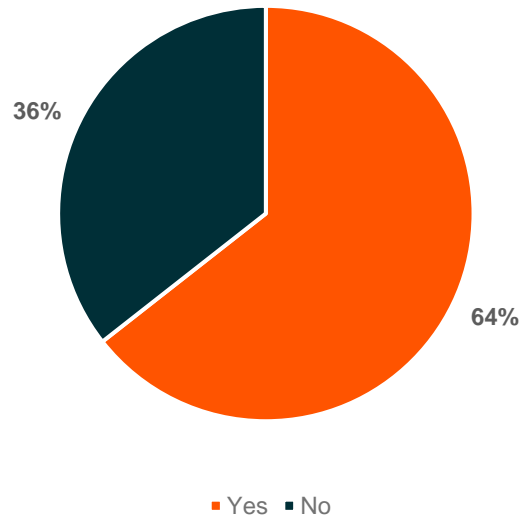
Note: N = 579  
Source: Global X, March 2022.



## Despite a Majority of Americans Investing, Only About Half Consider Climate Change During the Process While a Majority Consider Company Values

### ABOUT TWO-THIRDS OF SURVEY RESPONDENTS HAVE SOME SORT OF INVESTMENT

Q: DO YOU CURRENTLY OWN ANY INVESTMENTS?  
(% OF RESPONDENTS)

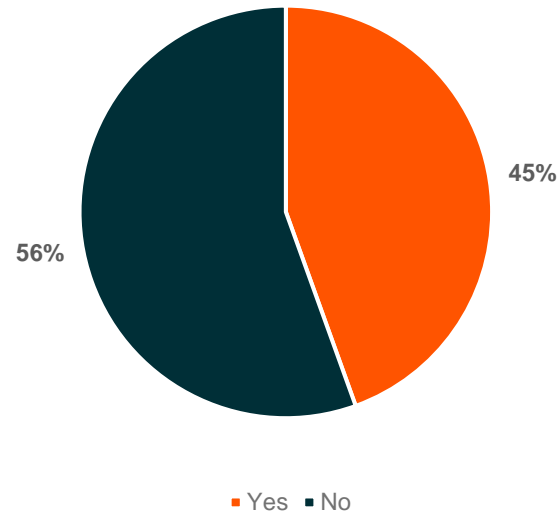


Note: N = 579  
Source: Global X, March 2022.



### NEARLY HALF OF INVESTORS CONSIDER CLIMATE CHANGE DURING THE INVESTMENT PROCESS

Q: DO YOU CURRENTLY CONSIDER THE RISKS IMPOSED BY CLIMATE CHANGE IN YOUR INVESTMENT DECISIONS?  
(% OF RESPONDENTS)

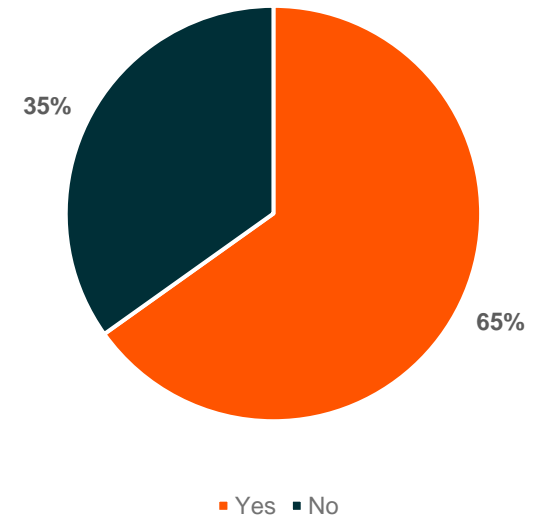


Note: N = 579  
Source: Global X, March 2022.



### INVESTORS OVERWHELMINGLY CARE ABOUT THE VALUES OF THE COMPANIES THEY INVEST IN

Q: DO YOU CURRENTLY CONSIDER A COMPANY'S VALUES/SOCIAL STANCE ON SOCIAL ISSUES IN YOUR INVESTMENT DECISIONS?  
(% OF RESPONDENTS)



Note: N = 579  
Source: Global X, March 2022.



## Global X ETF Suite

Global X's fund suites comprise of 92 ETFs in total, spanning Thematic Growth, Income, International Access, Commodities, and Other Strategies.<sup>1</sup>

### Disruptive Technology

Social Media ETF (SOCL)  
 Lithium & Battery Tech ETF (LIT)  
 FinTech ETF (FINX)  
 Internet of Things ETF (SNSR)  
 Robotics & Artificial Intelligence ETF (BOTZ)  
 Autonomous & Electric Vehicles ETF (DRIV)  
 Artificial Intelligence & Technology (AIQ)  
 Cloud Computing ETF (CLOU)  
 Video Games & Esports ETF (HERO)  
 Cybersecurity ETF (BUG)  
 Data Center REITs & Digital Infrastructure ETF (VPN)  
 Blockchain & Bitcoin Strategy ETF (BITS)  
 Blockchain ETF (BKCH)

### People & Demographics

Millennial Consumer ETF (MILN)  
 Aging Population ETF (AGNG)

Health & Wellness ETF (BFIT)  
 E-commerce ETF (EBIZ)  
 Cannabis ETF (POTX)  
 Education ETF (EDUT)  
 Telemedicine & Digital Health (EDOC)  
 Genomics & Biotechnology ETF (GNOM)  
 China Biotech Innovation ETF (CHB)  
 Emerging Markets Internet & E-commerce ETF (EWEB)

### Physical Environment

U.S. Infrastructure Development ETF (PAVE)  
 Renewable Energy Producers ETF (RNRG)  
 CleanTech ETF (CTEC)  
 Clean Water ETF (AQWA)  
 Wind Energy ETF (WNDY)  
 Solar ETF (RAYS)  
 Hydrogen ETF (HYDR)  
 AgTech & Food Innovation ETF (KROP)  
 Disruptive Materials ETF (DMAT)

### Multi-Theme

Thematic Growth ETF (GXTG)  
 China Innovation ETF (KEJI)

### Dividend

SuperDividend ETF (SDIV)  
 SuperDividend U.S. ETF (DIV)  
 MSCI SuperDividend EAFE ETF (EFAS)  
 MSCI SuperDividend Emerging Markets ETF (SDEM)  
 SuperDividend REIT ETF (SRET)  
 Alternative Income ETF (ALTY)  
 S&P 500 Quality Dividend ETF (QDIV)

### Covered Call

Dow 30 Covered Call ETF (DJIA)  
 Nasdaq 100 Covered Call ETF (QYLD)  
 S&P 500 Covered Call ETF (XYLD)  
 Russell 2000 Covered Call ETF (RYLD)  
 Nasdaq 100 Covered Call & Growth ETF (QYLG)  
 S&P 500 Covered Call & Growth ETF

<sup>1</sup>As of February, 2022



## Global X ETF Suite

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### Preferreds

U.S. Preferred ETF (PFFD)

Variable Rate Preferred ETF (PFFV)

SuperIncome Preferred ETF (SPFF)

### MLPs

MLP ETF (MLPA)

MLP & Energy Infrastructure ETF (MLPX)

### Fixed Income

Emerging Markets Bond ETF (EMBD)

### Risk Managed Income

Nasdaq 100 Risk Managed Income ETF (QRMI)

S&P 500 Risk Managed Income ETF (XRMI)

### China Sector

MSCI China Energy ETF (CHIE)

MSCI China Materials ETF (CHIM)

MSCI China Industrials ETF (CHII)

MSCI China Consumer Discretionary ETF (CHIQ)

MSCI China Consumer Staples ETF (CHIS)

MSCI China Health Care ETF (CHIH)

MSCI China Financials ETF (CHIX)

MSCI China Information Technology ETF (CHIK)

MSCI China Communication Services ETF (CHIC)

MSCI China Utilities ETF (CHIU)

MSCI China Real Estate ETF (CHIR)

### Single-Country

MSCI Argentina ETF (ARGT)

DAX Germany ETF (DAX)

MSCI Greece ETF (GREK)

MSCI Colombia ETF (GXG)

MSCI Nigeria ETF (NGE)

MSCI Norway ETF (NORW)

MSCI Pakistan ETF (PAK)

MSCI Portugal ETF (PGAL)

MSCI Vietnam ETF (VNAM)

### Regional

MSCI Next Emerging & Frontier ETF (EMFM)

FTSE Southeast Asia ETF (ASEA)

### Commodities

Silver Miners ETF (SIL)

Gold Explorers ETF (GOEX)

Copper Miners ETF (COPX)

Uranium ETF (URA)

### Adaptive

Adaptive U.S. Factor ETF (AUSF)

### Sustainable Investing

Conscious Companies ETF (KRMA)

### Faith-Based

S&P 500 Catholic Values ETF (CATH)

S&P 500 Catholic Values Developed ex-U.S. ETF (CEFA)

### Risk Management

Adaptive U.S. Risk Management ETF (ONOF)

Nasdaq 100 Collar 95-110 ETF (QCLR)

Nasdaq 100 Tail Risk ETF QTR)

<sup>1</sup>As of February, 2022

## Global X ETF Suite

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S&P 500 Collar 95-110 ETF (XCLR)

S&P 500 Tail Risk ETF (XTR)

### Alpha

Curu Index ETF (GURU)

Founder-Run Companies ETF (BOSS)

<sup>1</sup>As of February, 2022

## Risk Information

Investing involves risk, including the possible loss of principal. Investing using ESG guidelines may underperform other similar investments that do not consider conscious company/ESG guidelines when making investment decisions. International investments may involve risk of capital loss from unfavorable fluctuation in currency values, from differences in generally accepted accounting principles or from economic or political instability in other nations. Narrowly focused investments may be subject to higher volatility. The investable universe for thematic ETFs may be limited. The funds are non-diversified.

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