

# May 2023 Consumer Pulse Survey

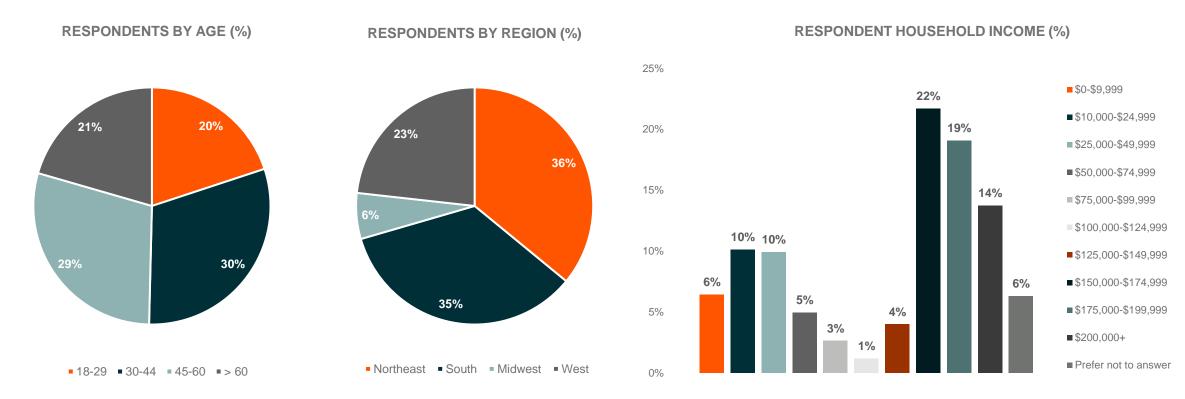
Regional Banking Crisis

Q2 2023



### Survey: Age, Region, Lifestyle Demographics

In May 2023, Global X Research surveyed 1,030 individuals in the United States regarding their views on the ongoing regional banking crisis and the personal implications of it. This includes topics spanning knowledge of how regulatory bodies are reacting and overall confidence in the banking system/markets to possible opportunities for online banking and impact to credit availability.



Source: Global X, May 2023.

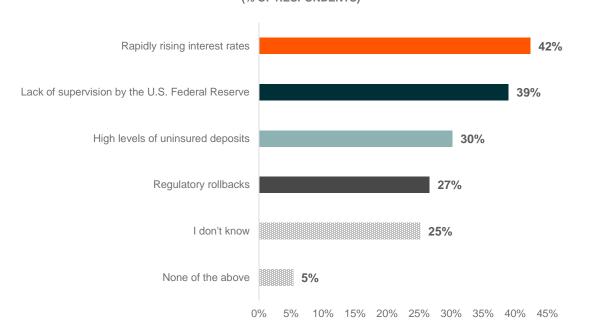


#### Consumers Are Aware of Contributors to the Regional Banking Crisis, but Not the Gravity of the Situation

## 42% OF RESPONDENTS VIEW RAPIDLY RISING INTEREST RATES AS A CONTRIBUTOR TO THE CRISIS, 39% SAY LACK OF SUPERVISION BY FED

Q: WHICH OF THE FOLLOWING DO YOU THINK ARE FACTORS THAT CONTRIBUTED TO THE REGIONAL BANKING CRISIS? CHECK ALL THAT APPLY.

(% OF RESPONDENTS)



Note: N = 1,030

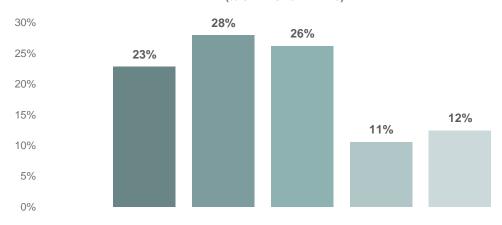
Source: Global X, May 2023.

### GLOBAL X

# NEARLY 90% OF RESPONDENTS ARE UNAWARE THAT THE U.S. BANKING SYSTEM'S MARKET VALUE OF ASSETS IS \$2 TRILLION LOWER THAN BOOK VALUE OF \$23 TRILLION<sup>1,2</sup>

Q: IF YOU HAD TO GUESS, WHAT IS YOUR ESTIMATE OF THE DIFFERENCE BETWEEN THE MARKET VALUE AND BOOK VALUE OF ASSETS IN THE U.S. BANKING SYSTEM?\*

(% OF RESPONDENTS)



■ Market value is <\$500 billion lower than book value.

■ Market value is between \$500 billion-\$1.0 trillion lower than book value.

■ Market value is between \$1.0-1.5 trillion lower than book value.

■ Market value is between \$1.5-2.0 trillion lower than book value.

■ Market value is >\$2.0 trillion lower than book value.

Given Context: Market value refers to current asset value in the marketplace, while book value refers to the value carried on the balance sheet.

Note: N = 1,030

Source: Global X, May 2023.



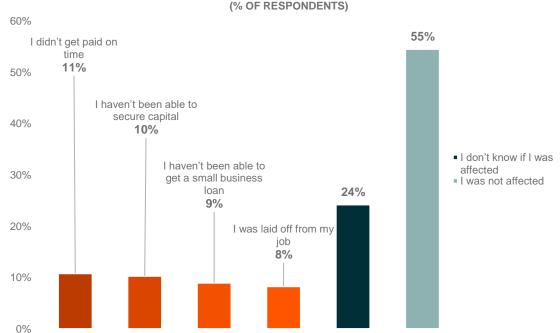
1,2. Source: Stanford University. (2023, March). Monetary Tightening and U.S. Bank Fragility in 2023: Mark-to-Market Losses and Uninsured Depositor Runs?, Federal Reserve. (2023, May 19). Assets and Liabilities of Commercial Banks in the United States - H.8.



#### Consumer Confidence in the U.S. Banking System Has Wavered as a Result of the Crisis

### OVER 20% OF RESPONDENTS ARE AWARE THAT THEY HAVE BEEN NEGATIVELY IMPACTED BY THE REGIONAL BANKING CRISIS

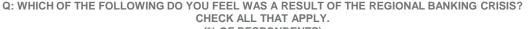
### Q: IN WHAT WAYS WERE YOU DIRECTLY IMPACTED BY THE REGIONAL BANKING CRISIS? CHECK ALL THAT APPLY.

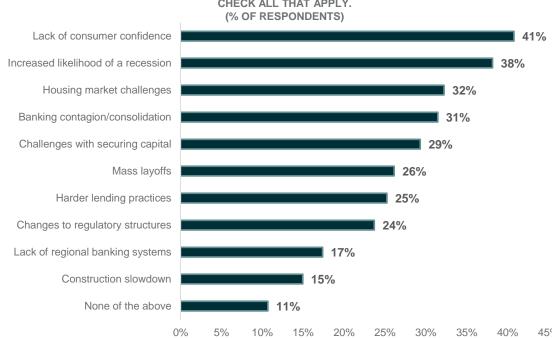


Note: N = 1,030

Source: Global X, May 2023.

### THE LEADING RESULT OF THE CRISIS, AS CITED BY SURVEY RESPONDENTS, IS LACK OF CONSUMER CONFIDENCE





Note: N = 1,030

Source: Global X, May 2023.



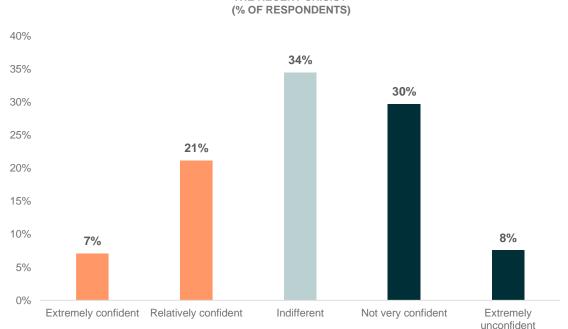


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### Surveyed Americans are More Unsure About the Markets Than Regional Banks in the Aftermath

### 38% OF SURVEYED INDIVIDUALS ARE NOT CONFIDENT IN THE STABILITY AND RELIABILITY OF REGIONAL BANKS FOLLOWING THE CRISIS

## Q: HOW CONFIDENT ARE YOU IN THE STABILITY AND RELIABILITY OF REGIONAL BANKS IN LIGHT OF THE RECENT CRISIS? (% OF PESPONDENTS)

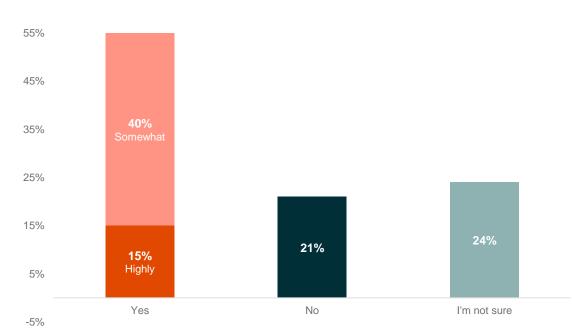


Note: N = 1,030

Source: Global X, May 2023.

### 55% OF RESPONDENTS HAVE HAD THEIR CONFIDENCE IN THE MARKETS IMPACTED BY THE CRISIS, 27% OF WHOM SAID TO A HIGH DEGREE





Note: N = 1,030

Source: Global X, May 2023.





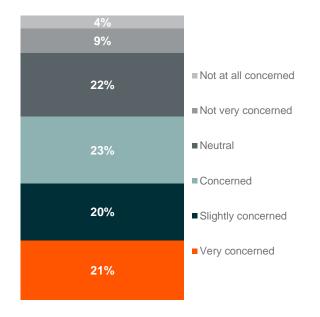
GLOBAL X

#### Americans Express Concern About Impact to Personal Finances, Starting with Credit Availability

### OVER 40% OF SURVEYED INDIVIDUALS ARE AT LEAST SLIGHTLY CONCERNED ABOUT THE LASTING EFFECTS ON PERSONAL FINANCES

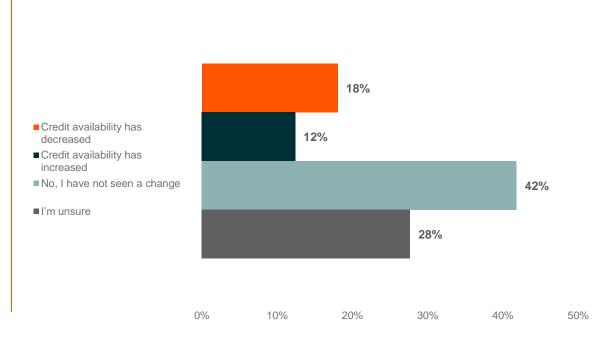
Q: HOW CONCERNED ARE YOU ABOUT THE LONG-TERM IMPLICATIONS OF THE REGIONAL BANKING CRISIS ON YOUR PERSONAL FINANCES AND THE LOCAL ECONOMY?

(% OF RESPONDENTS)



### NEARLY 20% OF SURVEY RESPONDENTS NOTICED A DECREASE IN CREDIT ACCESSIBILITY AND AVAILABILITY

Q: HAVE YOU NOTICED ANY CHANGES IN THE ACCESSIBILITY AND AVAILABILITY OF CREDIT/LENDING IN YOUR REGION SINCE THE ONSET OF THE CRISIS? (% OF RESPONDENTS)



Note: N = 1,030

Source: Global X, May 2023.



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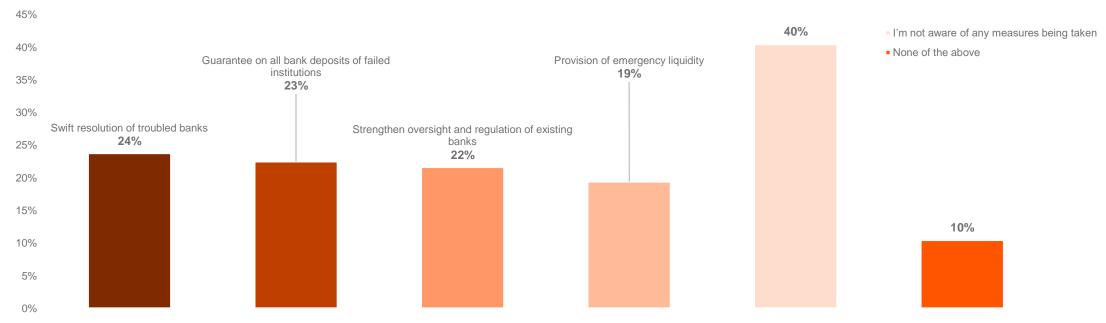




### The Main Regulatory Action Acknowledged by Consumers is Swift Resolution of Troubled Banks

### ALTHOUGH 40% OF RESPONDENTS ARE NOT AWARE OF THE GUIDING MEASURES BEING TAKEN, OVER 20% OF RESPONDENTS ACKNOWLEDGE THE SWIFT RESOLUTION OF TROUBLED BANKS, GUARANTEE ON BANK DEPOSITS, AND STRENGTHENED OVERSIGHT ADMINISTERED BY REGULATORS





Note: N = 1,030

Source: Global X, May 2023.





### Eventual Opportunities for Fintech May be on the Horizon as Consumers Explore New Mediums of Exposure

## DESPITE MORE THAN 70% OF RESPONDENTS THINKING THIS CRISIS MAY CREATE OPPORTUNITIES FOR FINTECHS, OVER HALF STILL TRUST BANKS MORE

Q: DO YOU TRUST YOUR PRIMARY BANK AS MUCH AS YOU TRUST YOUR MOST USED MOBILE WALLET (E.G. VENMO OR CASH APP) WITH YOUR MONEY?

(% OF RESPONDENTS)



Q: DO YOU ANTICIPATE THAT THE CURRENT REGIONAL BANKING CRISIS WILL CREATE ADDITIONAL OPPORTUNITIES FOR ONLINE BANKING?

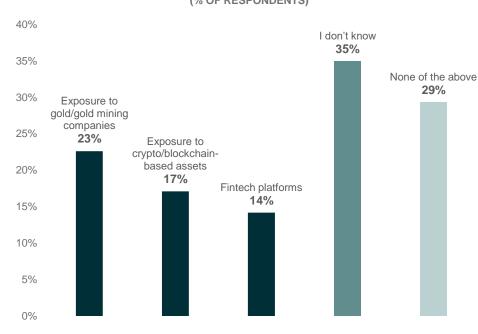
(% OF RESPONDENTS)



Note: N = 1,030 Source: Global X, May 2023. GLOBAL X
by Mirae Asset

## NOW, NEARLY ONE-FOURTH OF SURVEYED INDIVIDUALS ARE CONSIDERING EXPOSURE TO GOLD/GOLD MINING COMPANIES





Note: N = 1,030 Source: Global X, May 2023.





#### Global X ETF Suite

Global X 's fund suites comprise of 105 ETFs in total, spanning Thematic Growth, Income, International Access, Commodities, Risk Management, and Other Strategies.<sup>1</sup>

**Disruptive Technology** Aging Population ETF (AGNG) Green Building ETF (GRNR)

Social Media ETF (SOCL) Health & Wellness ETF (BFIT)

Lithium & Battery Tech ETF (LIT) E-commerce ETF (EBIZ)

FinTech ETF (FINX) Cannabis ETF (POTX)

Internet of Things ETF (SNSR) Education ETF (EDUT)

Robotics & Artificial Intelligence ETF (BOTZ) Telemedicine & Digital Health (EDOC)

Autonomous & Electric Vehicles ETF (DRIV) Genomics & Biotechnology ETF (GNOM)

Artificial Intelligence & Technology ETF (AIQ) China Biotech Innovation ETF (CHB)

Cloud Computing ETF (CLOU) Emerging Markets Internet & E-commerce ETF (EWEB)

Video Games & Esports ETF (HERO) **Physical Environment** 

Cybersecurity ETF (BUG) U.S. Infrastructure Development ETF (PAVE)

Data Center REITs & Digital Infrastructure ETF (VPN) Renewable Energy Producers ETF (RNRG)

Blockchain & Bitcoin Strategy ETF (BITS) CleanTech ETF (CTEC)

Blockchain ETF (BKCH) Clean Water ETF (AQWA)

Metaverse ETF (VR) Wind Energy ETF (WNDY)

PropTech ETF (PTEC) Solar ETF (RAYS)

**People & Demographics** Hydrogen ETF (HYDR)

Millennial Consumer ETF (MILN) AgTech & Food Innovation ETF (KROP)

Disruptive Materials ETF (DMAT) <sup>1</sup>As of May 22, 2023

**Multi-Theme** 

Thematic Growth ETF (GXTG)

China Innovation ETF (KEJI)

Dividend

SuperDividend ETF (SDIV)

SuperDividend U.S. ETF (DIV)

MSCI SuperDividend EAFE ETF (EFAS)

MSCI SuperDividend Emerging Markets ETF (SDEM)

SuperDividend REIT ETF (SRET)

Alternative Income ETF (ALTY)

S&P 500 Quality Dividend ETF (QDIV)

**Covered Call** 

Dow 30 Covered Call ETF (DJIA)

Nasdaq 100 Covered Call ETF (QYLD)

S&P 500 Covered Call ETF (XYLD)

Russell 2000 Covered Call ETF (RYLD)

Nasdaq 100 Covered Call & Growth ETF (QYLG)



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S&P 500 Covered Call & Growth ETF (XYLG)

Russell 2000 Covered Call & Growth ETF (RYLG)

Financials Covered Call & Growth ETF (FYLG)

Information Technology Covered Call & Growth ETF (TYLG)

Health Care Covered Call & Growth ETF (HYLG)

Nasdaq 100 ESG Covered Call ETF (QYLE)

S&P 500 ESG Covered Call ETF (XYLE)

**Preferreds** 

U.S. Preferred ETF (PFFD)

Variable Rate Preferred ETF (PFFV)

SuperIncome Preferred ETF (SPFF)

**MLPs** 

MLP ETF (MLPA)

MLP & Energy Infrastructure ETF (MLPX)

**Fixed Income** 

Emerging Markets Bond ETF (EMBD)

**Risk Managed Income** 

Nasdaq 100 Risk Managed Income ETF (QRMI)

<sup>1</sup>As of May 22, 2023

S&P 500 Risk Managed Income ETF (XRMI)

**Alpha** 

Guru Index ETF (GURU)

Founder-Run Companies ETF (BOSS)

**Adaptive** 

Adaptive U.S. Factor ETF (AUSF)

**China Sector** 

MSCI China Energy ETF (CHIE)

MSCI China Materials ETF (CHIM)

MSCI China Industrials ETF (CHII)

MSCI China Consumer Discretionary ETF (CHIQ)

MSCI China Consumer Staples ETF (CHIS)

MSCI China Health Care ETF (CHIH)

MSCI China Financials ETF (CHIX)

MSCI China Information Technology ETF (CHIK)

MSCI China Communication Services ETF (CHIC)

MSCI China Utilities ETF (CHIU)

MSCI China Real Estate ETF (CHIR)

**Single-Country** 

MSCI Argentina ETF (ARGT)

DAX Germany ETF (DAX)

MSCI Greece ETF (GREK)

MSCI Colombia ETF (GXG)

MSCI Nigeria ETF (NGE)

MSCI Norway ETF (NORW)

MSCI Pakistan ETF (PAK)

MSCI Portugal ETF (PGAL)

MSCI Vietnam ETF (VNAM)

Regional

MSCI Next Emerging & Frontier ETF (EMFM)

FTSE Southeast Asia ETF (ASEA)

Emerging Markets ETF (EMM)

Emerging Markets Great Consumer ETF (EMC)

Commodities

Silver Miners ETF (SIL)

Gold Explorers ETF (GOEX)



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Copper Miners ETF (COPX)

Uranium ETF (URA)

#### **Sustainable Investing**

Conscious Companies ETF (KRMA)

#### **Faith-Based**

S&P 500 Catholic Values ETF (CATH)

S&P 500 Catholic Values Developed ex-U.S. ETF (CEFA)

#### **Risk Management**

Adaptive U.S. Risk Management ETF (ONOF)

Nasdaq 100 Collar 95-110 ETF (QCLR)

Nasdaq 100 Tail Risk ETF (QTR)

S&P 500 Collar 95-110 ETF (XCLR)

S&P 500 Tail Risk ETF (XTR)

Interest Rate Hedge ETF (RATE)

Interest Rate Volatility & Inflation Hedge ETF (IRVH)



#### **Risk Information**

Investing involves risk. Narrowly focused investments may be subject to higher volatility. The investable universe for thematic ETFs may be limited. Technology themed investments may be subject to rapid changes in technology, intense competition, rapid obsolescence of products and services, loss of intellectual property protections, evolving industry standards and frequent new product productions, and changes in business cycles and government regulation. International investments, including emerging markets, may involve risk of capital loss from unfavorable fluctuation in currency values, from differences in generally accepted accounting principles or from social, economic or political instability in other nations. There are additional risks associated with investing in Gold and the Gold exploration industry.

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