# SOCL

## Social Media ETF

ETF Category: Thematic Growth Disruptive Technology
As of 06/30/2020



#### **KEY FEATURES**



#### **Efficient Access**

Efficient access to a broad basket of social media companies around the world.



### **Targeted Thematic Exposure**

The fund is a targeted thematic play on the global social media industry.

# **FUND DETAILS**

Inception Date	11/14/2011
Underlying Index	Solactive Social Media Total
	Return Index
Number of Holdings	40
Assets Under Management	\$156.44 mil
Total Expense Ratio	0.65%
Distribution Frequency	Semi-Annually

#### TRADING DETAILS

Ticker	SOCL
CUSIP	37950E416
Exchange	NASDAQ
Bloomberg IOPV Ticker	SOCLIV
Index Ticker	SOCL

### PERFORMANCE (%)

	Current Quarter	Year to Date	One Year	Five Year	Since Inception
SOCL at NAV	44.80%	23.37%	32.82%	16.79%	13.34%
SOCL at Market Price	45.23%	23.88%	33.19%	16.84%	13.35%
Solactive Social Media Total Return Index	44.97%	23.74%	33.69%	17.48%	13.95%

## TOP 10 HOLDINGS (%)

Holdings Subject to Change

Facebook Inc	9.58%	Spotify Technology SA	6.53%
Tencent Holdings Ltd	9.11%	Match Group Inc	5.23%
NAVER Corp	8.53%	Yandex NV	4.60%
Snap Inc	7.57%	NetEase Inc	4.18%
Twitter Inc	7.27%	Baidu Inc	4.11%

The performance data quoted represents past performance and does not guarantee future results. Investment return and principal value of an investment will fluctuate so that an investor's shares, when sold or redeemed, may be worth more or less than their original cost. Current performance may be higher or lower than the performance quoted. Returns for periods greater than one year are annualized. High short term performance of the fund is unusual and investors should not expect such performance to be repeated. Returns for periods greater than one year are annualized. Market price returns are based upon the midpoint of the bid/ask spread at the close of the exchange and do not represent the returns you would receive if you traded shares at other times. For performance data current to the most recent month end, please call 1-888-493-8631, or visit www.globalxetfs.com.

## COUNTRY BREAKDOWN (%)



United States	42.51%
China	25.37%
South Korea	11.99%
Sweden	6.53%
Japan	5.92%
Russia	5.90%
Germany	1.65%
Taiwan	0.13%
	China South Korea Sweden Japan Russia Germany

## RISK CHARACTERISTICS SINCE ETF INCEPTION

	Solactive Social Media T	otal MSCI ACWI Index
	Return Index	MSCI ACWI IIIdex
Annualized Volatility	20.69%	13.82%
Beta	1.02	1.00
Sharpe Ratio	0.67	0.47



SOCL Social Media ETF As of 06/30/2020

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#### **DEFINITIONS**

Solactive Social Media Total Return Index	The Solactive Social Media Total Return Index is designed to reflect the performance of companies involved in the social media industry, including companies that provide social networking, file sharing, and other web-based media applications.
MSCI ACWI Index	MSCI ACWI Index captures large and mid cap representation across 23 Developed Markets (DM) and 24 Emerging Markets (EM) countries. The index covers approximately 85% of the global investable equity opportunity set. DM countries include: Australia, Austria, Belgium, Canada, Denmark, Finland, France, Germany, Hong Kong, Ireland, Israel, Italy, Japan, Netherlands, New Zealand, Norway, Portugal, Singapore, Spain, Sweden, Switzerland, the UK and the US. EM countries include: Brazil, Chile, China, Colombia, Czech Republic, Egypt, Greece, Hungary, India, Indonesia, Korea, Malaysia, Mexico, Pakistan, Peru, Philippines, Poland, Russia, Qatar, South Africa, Taiwan, Thailand, Turkey and United Arab Emirates.
Annualized Volatility	The annualized standard deviation of the daily returns of the security using the closing levels of the index during the 22 index-day period preceding that day.
Beta	Measures the volatility of the Fund price relative to the volatility in the market index and can also be defined as the percent change in the price of the Fund given a 1% change in the market index. A beta below one suggests that the fund was less volatile than the market benchmark.
Sharpe Ratio	Measures the return for each unit of risk. The risk free rate is subtracted from the mean return and is divided by the standard deviation of returns.

Global X Management Company, LLC serves as an advisor to the Global X Funds. The Funds are distributed by SEI Investments Distribution Co. (SIDCO, 1 Freedom Valley Drive, Oaks, PA, 19456), which is not affiliated with Global X Management Company, LLC or Mirae Asset Global Investments.

Investing involves risk, including the possible loss of principal. SOCL invests in securities of companies engaged in the social media industry. The risks related to investing in such companies include disruption in service caused by hardware or software failure, interruptions or delays in service by third-parties, security breaches involving certain private, sensitive, proprietary and confidential information managed and transmitted by social media companies, and privacy concerns and laws, evolving Internet regulation and other foreign or domestic regulations that may limit or otherwise affect the operations of such companies. The business models employed by the companies in the social media industry may not prove to be successful. International investments may involve risk of capital loss from unfavorable fluctuation in currency values, from differences in generally accepted accounting principles, or from economic or political instability in other nations. SOCL is non-diversified. The information provided is not intended for trading purposes, and should not be considered investment

Shares of ETFs are bought and sold at market price (not NAV) and are not individually redeemed from the Fund. Brokerage commissions will reduce returns. Global X NAVs are calculated using prices as of 4:00 PM Eastern Time. Indices are unmanaged and do not include the effect of fees, expenses or sales charges. One cannot invest directly in an index.

Global X Funds are not sponsored, endorsed, issued, sold or promoted by Solactive AG, nor does Solactive AG make any representations regarding the advisability of investing in the Global X Funds. Neither SIDCO, Global X nor Mirae Asset Global Investments are affiliated with Solactive AG.

Carefully consider the fund's investment objectives, risk factors, charges, and expenses before investing. This and additional information can be found in the fund's full or summary prospectus, which may be obtained by calling 1.888.493.8631, or by visiting globalxetfs.com. Please read the prospectus carefully before investing.





