REASONS TO CONSIDER

High Growth Potential
Commerce spending on social media platforms increased nearly 30% from 2021 to 2022, exceeding $700bn – as users look to friends, connections, and influencers to make purchasing decisions. Forecasts suggest spending could surpass $6tn by 2030.[1]

Global Tailwinds
Social media is one of the world’s most popular online activities, connecting nearly half the global population in 2020. Forecasts suggest this figure could exceed 56% by 2025.[2]

Unconstrained Approach
The social media theme evolves quickly and is bigger than any single company. SOCL invests accordingly, with global exposure across multiple sectors and industries.

PERFORMANCE (%)  

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<tr>
<th></th>
<th>1M</th>
<th>YTD</th>
<th>1Y</th>
<th>3Y</th>
<th>5Y</th>
<th>10Y</th>
<th>Since Inception</th>
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<tbody>
<tr>
<td>NAV</td>
<td>-3.71%</td>
<td>12.50%</td>
<td>40.40%</td>
<td>-12.29%</td>
<td>3.79%</td>
<td>6.29%</td>
<td>7.62%</td>
</tr>
<tr>
<td>Market Price</td>
<td>-3.24%</td>
<td>12.49%</td>
<td>40.27%</td>
<td>-12.43%</td>
<td>3.77%</td>
<td>6.24%</td>
<td>7.61%</td>
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<tr>
<td>Index</td>
<td>-3.71%</td>
<td>13.07%</td>
<td>41.27%</td>
<td>-11.88%</td>
<td>4.34%</td>
<td>6.80%</td>
<td>8.19%</td>
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The performance data quoted represents past performance and does not guarantee future results. Investment return and principal value of an investment will fluctuate so that an investor’s shares, when sold or redeemed, may be worth more or less than their original cost. Current performance may be higher or lower than the performance quoted. High short-term performance, when observed, is unusual and investors should not expect such performance to be repeated. Returns for periods greater than one year are annualized. Click here for standard performance as of the most recent quarter-end.

COUNTRY BREAKDOWN (%)  

- United States 39.28%
- China 33.97%
- South Korea 14.54%
- Japan 5.28%
- Luxembourg 5.19%
- Germany 0.82%
- Israel 0.36%
- UAE 0.26%
- Britain 0.21%
- Taiwan 0.08%

All Sector, Industry and Geographic breakdowns, where provided, are based on equity positions held by the ETF and exclude cash, currencies, and other holdings.
DEFINITIONS

Solactive Social Media Total Return Index

The Solactive Social Media Total Return Index is designed to reflect the performance of companies involved in the social media industry, including companies that provide social networking, file sharing, and other web-based media applications.

Investing involves risk, including the possible loss of principal. SOCL invests in securities of companies engaged in the social media industry. The risks related to investing in such companies include disruption in service caused by hardware or software failure, interruptions or delays in service by third-parties, security breaches involving certain private, sensitive, proprietary and confidential information managed and transmitted by social media companies, and privacy concerns and laws, evolving Internet regulation and other foreign or domestic regulations that may limit or otherwise affect the operations of such companies. The business models employed by the companies in the social media industry may not prove to be successful. International investments may involve risk of capital loss from unfavorable fluctuation in currency values, from differences in generally accepted accounting principles, or from economic or political instability in other nations. SOCL is non-diversified. The information provided is not intended for trading purposes, and should not be considered investment advice.

Carefully consider the Fund’s investment objectives, risk factors, charges, and expenses before investing. This and additional information can be found in the Fund’s full or summary prospectus, which may be obtained by calling 1.888.493.8631, or by visiting globalxetfs.com. Please read the prospectus carefully before investing.

Shares of ETFs are bought and sold at market price (not NAV) and are not individually redeemed from the Fund. Brokerage commissions will reduce returns. Beginning October 15, 2020, market price returns are based on the official closing price of an ETF share or, if the official closing price isn’t available, the midpoint between the national best bid and national best offer (“NBBO”) as of the time the ETF calculates current NAV per share. Prior to October 15, 2020, market price returns were based on the midpoint between the Bid and Ask price. NAVs are calculated using prices as of 4:00 PM Eastern Time. The returns shown do not represent the returns you would receive if you traded shares at other times. Indices are unmanaged and do not include the effect of fees, expenses or sales charges. One cannot invest directly in an index.

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